

## **PRESS RELEASE**



## \*\* SABIS® Network Lays Groundwork for Expansion in Brazil \*\*

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## For Immediate Release

SABIS® Network leadership took steps on Friday, October 16, 2015, to realize its latest expansion project – a world-class, private school in the state of Sao Paulo in Brazil. The project was officially announced during a press conference attended by Carl Bistany, Director of SABIS® Holdings, and several guests and dignitaries including Jonas Donizette, the mayor of Campinas, Samuel Rossilho, the Economy, Social Development and Tourism Secretary of Campinas, Solange Pelicer, Campinas's Secretary of Education, Juan Quirós, President of Investe Sao Paulo, the General Consul of Lebanon in Sao Paulo, Kabalan Frangieh, and city officials from various departments in Campinas.

Targeted to open in 2018, the **SABIS® Escola Internacional – Campinas** will join the global SABIS® Network of schools. The network, which currently educates 70,000 students, has roots in the 19th century in Lebanon and is present in 18 countries. The SABIS Escola Internacional – Campinas will offer a top-quality, college-preparatory education to local and international students at an affordable cost. The school, which will use English as the language of instruction, will open serving students in Kindergarten and primary school and expand each year until it offers a full Kindergarten through Grade 12 program to at least 2,000 students. All students will learn Portuguese either as a foreign language or as a mother tongue, contributing to students' preparation to sit the external exams required for entry into local universities. The purpose-built campus in Campinas will be housed on approximately 10 hectares of land, which are part of the 33 hectares SABIS® acquired for the school project as well as possible boarding facilities and a university in the future.

The school will implement the proven SABIS® Educational System, a comprehensive educational program that will be aligned with Brazilian Ministry of Education requirements and give students a strong academic foundation and essential life skills. Speaking in reference to the project, Bistany said, "For 129 years, SABIS® has been preparing local and international students enrolled in our schools with the knowledge and skills needed to be successful and competitive in a global workforce."

SABIS® has been supported in this project by Investe SP. "We have assisted SABIS® for two years, providing strategic, social-economic information about various regions in the state. In Campinas, SABIS® will play a key role providing high-quality primary and secondary education, which can in turn be leveraged to the benefit of Campinas," said an Investe SP representative.

"The benefits of quality education are not limited only to students," stated Bistany. "Cities that host SABIS® Network schools also benefit. For example, they experience increased attractiveness to multinational individuals and companies and the creation of new jobs and services."

Students in the global SABIS® Network attend schools operating in both the public and private sectors around the world. Graduates from SABIS® Network schools matriculate at some of the world's best colleges and universities and go on to become valuable, productive members of society.

For more information about the SABIS® Escola Internacional – Campinas, send an E-mail to <u>seicampinas@sabis.net</u>. To learn more about SABIS® and the SABIS® Educational System, visit <u>sabis.net</u>.

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